

## [Assessing and Addressing ESIP's Professional Development Needs](#) [1]

Submitted by superadmin on Wed, 2012-02-01 09:18 Wednesday, January 4, 2012 - 16:00 to 17:30

**Event:** [Winter Meeting 2012](#) [2]

**Session Type:** [Breakout](#) [3]

**Collaboration Area:** [Education](#) [4]

[Internal ESIP Education Working Group](#) [5]

### **Abstract/Agenda:**

This debut session of ESIP's newest working group will showcase the results of a needs assessment conducted by our inaugural group of student interns. Through the fall of 2011, the interns interviewed key ESIP members about their communication and education-related challenges. The Communication and Education Services Working Group will share results of the interviews and provide overviews of a range of solutions to the most commonly cited challenges.

### **Notes:**

Discussion and assessment of challenges and needs in ESIP collaborations based on the interviews of group leaders.

Answers to the interviews were mixed and nothing emerged in particular. (Possibly - either the questions were wrong or the needs are broad.)

**Highest need:** Community In-reach - Communication occurs within a community of practice.

### **Top Needs:**

75% or more indicated High Need or Some need:

community in reach 95

effective tech demos 95

platforms for teaching 90

user's needs 85

usability 85

message development 85

communicating up the chain 80

social media 75

"Overview of Social Media as a Tool for Collaboration"

Collaboration frameworks and applications that were demonstrated/mentioned:

Google Docs

[Usability.gov](#) [6]

[Screencast-O-Matic](#) [7]

[Screencast](#) [8]

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PowerPoint Slides of Presentations

- [Assessing and Addressing ESIP's Professional Development Needs](#) [9] - presented by LuAnn Dahlman

- [Social Media](#) [10] - presented by Margaret Mooney

## Actions:

Plan an ESIP workshop that encourages people to join social media sites such as twitter or Facebook in a safe workshop environment to gain some hands-on experience and assess possibility of integration. (LuAnn Dahlman)

Possibly, educate the participants about possible problems that they might find apply to them.

**Attachments/Presentations:**  [SocialMedia2012.pdf](#) [11]

 [ESIP\\_Presentation\\_ProfDevNeedsAssesment.pdf](#) [12]

## Session Leads:

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**Name:** [Margaret Mooney](#) [16]

**Organization(s):** [CIMSS](#) [17], [SSEC](#) [18], [University of Wisconsin Madison](#) [19]

## Presenters:

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**Organization(s):** [CIMSS](#) [17], [SSEC](#) [18], [University of Wisconsin Madison](#) [19]

## Notes takers:

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**Keywords:** [Beginner](#) [22]

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