

[Grant writer's goldmine: how to use logic models to develop winning proposals](#) [1]

Submitted by superadmin on Fri, 2012-11-30 18:33 Thursday, January 10, 2013 - 08:30 to 10:00

Thursday, January 10, 2013 - 10:30 to 12:00

Thursday, January 10, 2013 - 13:30 to 16:00

Event: [Winter Meeting 2013](#) [2]

Session Type: [Workshop](#) [3]

Expertise Level: [Beginner](#) [4]

Collaboration Area: [Decisions](#) [5]

Abstract/Agenda:

NEW: Please take this 5-Minute Pre-workshop Survey - help us make the workshop useful to you

<http://www.surveygizmo.com/s3/1120991/ESIP-Winter-2013-Evaluation-pre-Wo...> [6]

In this interactive hands-on workshop we will work through a series of questions and use that information to build a framework or Logic model that describes the essence of a proposed or current project/program. Logic models enhance grant proposals by clarifying what the project is trying to accomplish, the stakeholder benefits, and later on serve as a project planning, management and assessment tool. The workshop will be divided into 3 main steps (see agenda). We will first demonstrate each step, before working in small groups to focus on a section of the logic model. Each step will then be followed by group discussion. We will also be joined by a guest speaker who will share his experience in logic model development for proposal writing.

Note: to get the most out of the workshop it is highly recommended that you complete a pre-workshop assignment with a few easy questions that will take no more than 1/2 hour to complete (for your own use only). *Attendees who come to the workshop with a completed assignment related to a current or future project/program will be given priority in small group and full class discussion of their project or program. The assignment will be distributed the week before the workshop.*

AGENDA

08:30 - 9:15 AM - Overview and initial steps in developing logic models

- Welcome and introductions (Ana Prados and Joshua Joseph)
- Overview of past ESIP Evaluation workshops (Ana Prados)
- Review session goals & expectations (small group discussion)
- The role of logic models in funding proposals
- Key steps in developing a logic model for your project

9:15 - 10:00 AM - Step 1: what is, what's needed and desired ends

- Full group practice exercise for step 1
- Applying step 1 to your project (small group exercise)
- Sharing insights and takeaways

10:00 - 10:30 AM - Coffee break

10:30 - 11:00 Finish Step 1

11:00 - 11:30 AM - Examples from the front lines

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- William Michener shares first-hand experiences and tips for using logic models in earth science and data management grant proposals.

11:30 – 12:30 PM - Step 2: assets, barriers and progress

- Full group practice exercise for step 2
- Applying step 2 to your project (small group exercise)
- Sharing insights and takeaways

12:30 – 1:30 PM – Lunch

1:30 – 1:45 PM – Review and synthesis of morning sessions

1:45 – 2:45 PM – Step 3: keys to your initiative and why it will work

- Full group practice exercise for step 3
- Applying step 3 to your project (small group exercise)
- Sharing insights and takeaways

2:45 – 3:00 PM – Break

3:00 – 3:45 pm – Step 4: determine measures of progress for your initiative

- Full group practice exercise for step 4
- Applying step 4 to your project
- Sharing insights and takeaways

3:45 – 4 pm – Review and closing

- Review learning and resources for planning and using logic models
- Q&A

Notes:

Workshop Resources

[Theory of Change Pitfalls To Avoid](#) [7]

[Kellogg Foundation Logic Model Guide](#) [8]

Session Leads:

Name: [Ana Prados](#) [9]

Organization(s): [University of Maryland Baltimore County](#) [10]

Notes takers:

Name: [Catherine Vaughan](#) [11]

Organization(s): [International Research Institute for Climate & Society](#) [12]

Email: cv2195@columbia.edu [13]

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Teaser: interactive hands-on #ESIPFed workshop we will work through a series of questions to build framework that describes current/proposed project

Keywords: [Grantwriter's Goldmine Evaluation](#) [14]

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- [7] http://www.ssireview.org/blog/entry/six_theory_of_change_pitfalls_to_avoid
- [8] <http://www.wkkf.org/knowledge-center/resources/2006/02/wk-kellogg-foundation-logic-model-development-guide.aspx>
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