ESIP Impact on AGU

**ESIP Areas of Expertise**

*As determined by AGU keyword usage*

The long tail of ESIP Expertise

AGU Keyword usage indicates familiarity with many topics

Specific Areas of Expertise (minimum 20 uses)

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**Percentage of AGU IN authors who also attended ESIP**

Percentage of AGU IN authors who also attended ESIP has steadily increased year after year

International travel may have limited participation these years. 2007 meeting was in Acapulco, Mexico while 2010 meeting held in Foz do Iguassu, Brazil

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**ESIP Impact on AGU**

Number of authors:

- **Fall AGU IN Sessions**
  - All Presenters
  - ESIP Attendees

- **Spring AGU IN Sessions**
  - All Presenters
  - ESIP Attendees

**Percentage of AGU IN authors who also attended ESIP**

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage of AGU IN authors who also attended ESIP</th>
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| 2005 | 2%
| 2006 | 5%
| 2007 | 8%
| 2008 | 10%
| 2009 | 12%
| 2010 | 15%

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